

MARCH 2017

ENVIRONMENTALLY PREFERABLE PURCHASING POLICY

Our purchasing decisions integrate environmental, social and governance/ethical (ESG) criteria along with performance, quality, service and cost. We aim to limit our company's negative environmental impacts and promote sustainable and responsible growth and innovation in the marketplace. As part of our ongoing commitment to environmental sustainability, this policy outlines the environmental factors Nielsen considers in its procurement decisions.

EMISSIONS

We will make continual progress toward eliminating the release of any substance that may cause environmental damage and will seek to limit any effect on climate. We will try to utilize products and services that reduce air and water pollution.

RESOURCE CONSERVATION AND PRESERVATION

We are committed to minimizing resource consumption and considering the life-cycle costs of products. We aim to reduce, reuse, and recycle resources during any procurement activity. We will utilize renewable resources and conserve non-renewable resources whenever possible.

WASTE REDUCTION

We will promote demand for recycled products and give preference to buying recycled materials when possible. We will seek to minimize waste through source reduction and recycling. All waste disposal decisions will be made with consideration towards environmental impact and meeting regulatory requirements.

ENERGY EFFICIENCY

We aim to conserve and improve the energy efficiency of our operations, goods, and services. We will make an effort to utilize sustainable energy sources and energy efficient products.

ENVIRONMENTAL HEALTH AND SAFETY RISK REDUCTION

We will give preference to purchasing from sources that limit pollution and utilize clean technology. We will avoid products and services that pose any environmental, health or safety threats.

MANAGEMENT COMMITMENT

We hope to maximize our results by encouraging our suppliers and vendors to adopt these components. We will give preference to suppliers who share our values. These criteria augment our criteria on performance, service, quality and cost; they should neither replace nor weaken them. We will always balance environmental considerations with performance and financial cost.