

SAVING FAVORITES

Saving favorites saves you time! You can save your most frequently used surveys, demos, and station lists in just 3 easy steps.

- 1 Select daypart/demo/survey using the arrows
- 2 Name it in the field at the bottom
- 3 Click Save – now it will appear in the list at the top

The screenshot shows the 'Select Demo' dialog box. Step 1 is 'Select a Favorite (Optional)' with a list of options: A 25-54, A 25+, W 25-54, A 21+, M 25-54 HHI 75+, and Hisp all. Step 2 is 'Edit Selection', which is highlighted with a red box and a green circle '2'. It has 'Available:' and 'Selected:' sections. The 'Available:' section has a search field and a list of options: P 21-44, P 21-49, P 21-54, P 21-64, P 25-34, P 25-44, P 25-49, and P 25-54. The 'Selected:' section is highlighted with a red box and a green circle '1' and contains 'P 25-54'. Step 3 is 'Save as Favorite (Optional)', which is highlighted with a red box and a green circle '3'. It has a 'Name:' field with 'A 25-54' and a 'Save' button. There are also 'Delete Favorite', 'Ok', and 'Cancel' buttons.

The screenshot shows the 'Select Demo' dialog box. Step 1 is 'Select a Favorite (Optional)', which is highlighted with a red box and a green circle '3'. It has a list of options: A 25-54, A 25+, W 25-54, A 21+, M 25-54 HHI 75+, and Hisp all. There are also 'Delete Favorite', 'Ok', and 'Cancel' buttons.