

2018 NIELSEN AUDIO “WHO TO CALL” LIST FOR LOCAL AND REGIONAL AGENCY AND ADVERTISER CLIENTS. SORTED BY MARKET.

NIELSEN DMA	NIELSEN AUDIO METRO	AGENCY ACCOUNT MANAGER	EMAIL ADDRESS	PHONE #
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Cleveland, OH	AKRON, OH	Kristen Millsap	kristen.millsap@nielsen.com	312-961-8675
Albany, GA	ALBANY, GA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Albany	ALBANY-SCHENECTADY-TROY	Manny Caamano	manny.caamano@nielsen.com	646-654-4886
Albuquerque	ALBUQUERQUE	John Lee	john.lee@nielsen.com	323-817-1938
Wilkes Barre	ALLEN TOWN-BETHLEHEM, PA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Amarillo	AMARILLO, TX	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
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Detroit	ANN ARBOR, MI	Ryan Williams	ryan.x.williams@nielsen.com	312-821-0687
Green Bay-Appleton, WI	APPLETON-OSHKOSH, WI	Kristen Millsap	kristen.millsap@nielsen.com	312-961-8675
GSAA	ASHVILLE, NC	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Atlanta: Agencies/Rep Firms	ATLANTA	Jennifer Smith	jennifer.g.smith@nielsen.com	813-366-8584
Philadelphia	ATLANTIC CITY-CAPE MAY, NJ	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
Augusta	AUGUSTA, GA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Portland-Auburn, ME	AUGUSTA-WATERVILLE, ME	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Austin	AUSTIN	Shannon Boyd	shannon.boyd@nielsen.com	972-619-2379
Bakersfield	BAKERSFIELD	Chuck Nguyen	chuck.nguyen@nielsen.com	310-465-7304
Baltimore	BALTIMORE	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
Bangor	BANGOR	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Baton Rouge	BATON ROUGE	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Grand Rapids-Kalamazoo-				
Battle Creek, MI	BATTLE CREEK MI	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Beaumont	BEAUMONT-PORT ARTHUR, TX	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Bend, OR	BEND, OR	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Billings	BILLINGS, MT	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Biloxi	BILOXI-GULFPORT-PASCAGOULA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Binghamton	BINGHAMTON	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Birmingham	BIRMINGHAM	Jennifer Smith	jennifer.g.smith@nielsen.com	813-366-8584
Minot/Bismarck, ND	BISMARCK, ND	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Peoria-Bloomington, IL	BLOOMINGTON, IL	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Bluefield-Beckley	BLUEFIELD WV	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Boise	BOISE	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Boston: Agencies	BOSTON	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
Bowling Green, KY	Bowling Green, KY	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Hartford & New Haven: Agencies	BRIDGEPORT, CT	Manny Caamano	manny.caamano@nielsen.com	646-654-4886
Jacksonville	BRUNSWICK, GA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
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NIELSEN DMA	NIELSEN AUDIO METRO	AGENCY ACCOUNT MANAGER	EMAIL ADDRESS	PHONE #
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Burlington-Plattsburgh, NH	BURLINGTON-PLATTSBURGH	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
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Boston: Agencies	CAPE COD, MA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Cedar Rapids, IA	CEDAR RAPIDS	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Champaign/Springfield/Decatur, IL	CHAMPAIGN, IL	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Charleston, SC	CHARLESTON, SC	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Charleston, WV	CHARLESTON, WV	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Charlotte	CHARLOTTE-GASTONIA-ROCK HILL	Jennifer Smith	jennifer.g.smith@nielsen.com	813-366-8584
Charlottesville	CHARLOTTESVILLE	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Chattanooga	CHATTANOOGA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Cheyenne	CHEYENNE, WY	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Chicago, IL/Agency	CHICAGO	Kristen Millsap	kristen.millsap@nielsen.com	312-961-8675
Chico-Redding	CHICO, CA	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Cincinnati, OH	CINCINNATI	Kristen Millsap	kristen.millsap@nielsen.com	312-961-8675
Cleveland, OH	CLEVELAND	Kristen Millsap	kristen.millsap@nielsen.com	312-961-8675
Colorado Springs	COLORADO SPRINGS	Chuck Nguyen	chuck.nguyen@nielsen.com	310-465-7304
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Columbus, GA	COLUMBUS, GA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Columbus, OH	COLUMBUS, OH	Kristen Millsap	kristen.millsap@nielsen.com	312-961-8675
Burlington-Plattsburgh, NH	CONCORD (LAKE REGION) NH	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Corpus Christi	CORPUS CHRISTI	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Baltimore-Philly-Salisbury (CSAR)	CSAR	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
Lebanon-Montpelier Metro (CSAR)	CSAR	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
New England North (CSAR)	CSAR	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
New York-Philadelphia DMA (CSAR)	CSAR	Manny Caamano	manny.caamano@nielsen.com	646-654-4886
Poplar Bluff, MO (CSAR)	CSAR	Shannon Boyd	shannon.boyd@nielsen.com	972-619-2379
Puerto Rico East (CSAR)	CSAR	Rene Figueroa Rivas	rene.figueroarivas@nielsen.com	787-756-0555 Ext. 4448
Puerto Rico North (CSAR)	CSAR	Rene Figueroa Rivas	rene.figueroarivas@nielsen.com	787-756-0555 Ext. 4448
Puerto Rico Northeast (CSAR)	CSAR	Rene Figueroa Rivas	rene.figueroarivas@nielsen.com	787-756-0555 Ext. 4448
Puerto Rico San Juan (CSAR)	CSAR	Rene Figueroa Rivas	rene.figueroarivas@nielsen.com	787-756-0555 Ext. 4448
Puerto Rico South (CSAR)	CSAR	Rene Figueroa Rivas	rene.figueroarivas@nielsen.com	787-756-0555 Ext. 4448



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State College (CSAR)	CSAR	Manny Caamano	manny.caamano@nielsen.com	646-654-4886
State College-Sunbury- Wilkes-Barre (CSAR)	CSAR	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
Sunbury-Wilkes-Barre (CSAR)	CSAR	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
Dallas agencies	DALLAS-FT. WORTH	Shannon Boyd	shannon.boyd@nielsen.com	972-619-2379
Hartford & New Haven: Agencies	DANBURY, CT	Manny Caamano	manny.caamano@nielsen.com	646-654-4886
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Denver	DENVER-BOULDER	Chuck Nguyen	chuck.nguyen@nielsen.com	310-465-7304
Des Moines, IA	DES MOINES	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Detroit	DETROIT	Ryan Williams	ryan.x.williams@nielsen.com	312-821-0687
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Duluth, MN	DULUTH-SUPERIOR	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
La Crosse-Eau Claire, WI	EAU CLAIRE, WI	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
El Paso	EL PASO	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Elmira	ELMIRA-CORNING, NY	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Erie	ERIE	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Eugene	EUGENE-SPRINGFIELD	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Evansville, IN	EVANSVILLE	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Fargo, ND	FARGO-MOORHEAD	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Ft. Smith, AR	FAYETTEVILLE (NW ARKANSAS) AR	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Raleigh-Durham	FAYETTEVILLE NC	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Phoenix	FLAGSTAFF-PRESCOTT AZ - UNMEASURED	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Flint, MI	FLINT	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
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Huntsville	FLORENCE-MUSCLE SHOALS AL	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
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Washington DC	FREDERICKSBURG, VA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
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Denver	FT COLLINS-GREELEY, CO	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Ft. Myers	FT MYERS-NAPLES-MARCO ISLAND	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
West Palm Beach	FT PIERCE-STUART-VERO BEACH FL	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Ft. Smith, AR	FT SMITH, AR	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Mobile-Pensacola	FT WALTON BEACH-DESTIN FL	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Ft. Wayne, IN	FT WAYNE	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599

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Gainesville	GAINESVILLE-OCALA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
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Lincoln, NE	GRAND ISLAND-KEARNEY-HASTINGS NE	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Grand Junction	GRAND JUNCTION, CO	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Grand Rapids-				
Kalamazoo-Battle Creek, MI	GRAND RAPIDS MI	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Green Bay-Appleton, WI	GREEN BAY	Kristen Millsap	kristen.millsap@nielsen.com	312-961-8675
Greensboro	GREENSBORO-WS-HIGH POINT	Jennifer Smith	jennifer.g.smith@nielsen.com	813-366-8584
Greenville-New Bern	GREENVILLE-NEW BERN-JACKSONVILLE	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Greenville-Spartanburg	GREENVILLE-SPARTANBURG	Jennifer Smith	jennifer.g.smith@nielsen.com	813-366-8584
Harrisburg	HAGERSTOWN-CHAMBERSBURG-WAYNESBORO MD-PA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Harrisburg	HARRISBURG-LEBANON-CARLISLE	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
Harrisonburg	HARRISONBURG, VA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Hartford & New Haven: Agencies	HARTFORD-NEW BRITAIN-MIDDLETOWN	Manny Caamano	manny.caamano@nielsen.com	646-654-4886
#unmeasured	HILTON HEAD, SC	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Honolulu	HONOLULU	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Little Rock	HOT SPRINGS AR	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Houston Agencies	HOUSTON-GALVESTON	Shannon Boyd	shannon.boyd@nielsen.com	972-619-2379
New York Audio: Agencies	HUDSON VALLEY NY	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
New York TV: Agencies	HUDSON VALLEY NY	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
Charleston, WV	HUNTINGTON-ASHLAND WV-KY	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Huntsville	HUNTSVILLE	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Indianapolis, IN	INDIANAPOLIS	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Jackson, MS	JACKSON, MS	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Jackson, TN	JACKSON, TN	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Jacksonville	JACKSONVILLE	Michael Sharp	michael.sharp@nielsen.com	646-362-0203
Tri-Cities	JOHNSON CITY-KINGSPORT-BRISTOL TN-VA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Joplin, MO	JOPLIN, MO	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Grand Rapids-Kalamazoo-Battle Creek, MI	KALAMAZOO, MI	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Kansas City	KANSAS CITY	Ryan Williams	ryan.x.williams@nielsen.com	312-821-0687
Waco-Temple-Bryan	KILEEN-TEMPLE, TX	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Knoxville	KNOXVILLE	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
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Lafayette, IN	LAFAYETTE, IN	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Lafayette, LA	LAFAYETTE, LA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Lake Charles	LAKE CHARLES, LA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Orlando	LAKELAND-WINTER HAVEN, FL	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Harrisburg	LANCASTER, PA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
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Laredo	LAREDO, TX	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
El Paso	LAS CRUCES, NM - UNMEASURED	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Las Vegas	LAS VEGAS	Chuck Nguyen	chuck.nguyen@nielsen.com	310-465-7304
Chicago, IL/Agency	LASALLE-PERU IL	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Hattiesburg-Laurel	LAUREL-HATTIESBURG, MS	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Burlington-Plattsburgh, NH	LEBANON-TUTLAND-WHITE RIVER JUNCTION, NH-VT	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Lexington, KY	LEXINGTON-FAYETTE	Ryan Williams	ryan.x.williams@nielsen.com	312-821-0687
Lima, OH	LIMA, OH	Kristen Millsap	kristen.millsap@nielsen.com	312-961-8675
Lincoln, NE	LINCOLN	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Little Rock	LITTLE ROCK	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Los Angeles	LOS ANGELES	John Lee	john.lee@nielsen.com	323-817-1938
Louisville, KY	LOUISVILLE	Ryan Williams	ryan.x.williams@nielsen.com	312-821-0687
Lubbock	LUBBOCK	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Macon	MACON	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Madison, WI	MADISON	Kristen Millsap	kristen.millsap@nielsen.com	312-961-8675
Boston: Agencies	MANCHESTER, NH	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Harlingen	MCALLEN-BROWNSVILLE-HARLINGEN	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Medford-Klamath Falls	MEDFORD-ASHLAND, OR	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Orlando	MELBOURNE-TITUSVILLE-COCA FL	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Memphis	MEMPHIS	Jennifer Smith	jennifer.g.smith@nielsen.com	813-366-8584
Fresno-Visalia	MERCED, CA	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Miami	MIAMI-FT. LAUDERDALE-HOLLYWOOD	Jennifer Smith	jennifer.g.smith@nielsen.com	813-366-8584
New York Audio: Agencies	MIDDLESEX-SOMERSET-UNION, NJ	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
New York TV: Agencies	MIDDLESEX-SOMERSET-UNION, NJ	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
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Minneapolis, MN	MINNEAPOLIS-ST. PAUL	Ryan Williams	ryan.x.williams@nielsen.com	312-821-0687
Mobile-Pensacola	MOBILE	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Sacramento-Stockton-Modesto	MODESTO, CA	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
New York Audio: Agencies	MONMOUTH-OCEAN, NJ	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
New York TV: Agencies	MONMOUTH-OCEAN, NJ	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
Monroe	MONROE, LA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Monterey-Salinas	MONTEREY-SALINAS-SANTA CRUZ	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Montgomery	MONTGOMERY	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Burlington-Plattsburgh, NH	"MONTPELIER-BARRE-ST JOHNSBURY VT	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Clarksburg, WV	MORGANTOWN-CLARKSBURG-FAIRMONT WV	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
New York Audio: Agencies	MORRISTOWN NJ	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
New York TV: Agencies	MORRISTOWN NJ	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
Indianapolis, IN	MUNCIE-MARION IN	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599



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Grand Rapids-Kalamazoo-Battle Creek, MI	MUSKEGON MI	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Myrtle Beach-Florence	MYRTLE BEACH, SC	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Nashville	NASHVILLE	Jennifer Smith	jennifer.g.smith@nielsen.com	813-366-8584
New York Audio: Agencies	NASSAU-SUFFOLK (LONG ISLAND), NY	Manny Caamano	manny.caamano@nielsen.com	646-654-4886
New York TV: Agencies	NASSAU-SUFFOLK (LONG ISLAND), NY	Manny Caamano	manny.caamano@nielsen.com	646-654-4886
Providence	NEW BEDFORD-FALL RIVER, MA	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Hartford & New Haven: Agencies	NEW HAVEN, CT	Manny Caamano	manny.caamano@nielsen.com	646-654-4886
Hartford & New Haven: Agencies	NEW LONDON, CT	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
New Orleans	NEW ORLEANS	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
New York Audio: Agencies	NEW YORK	Manny Caamano	manny.caamano@nielsen.com	646-654-4886
New York TV: Agencies	NEW YORK	Manny Caamano	manny.caamano@nielsen.com	646-654-4886
New York Audio: Agencies	NEWBURGH-MIDDLETON, NY	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Norfolk	NORFOLK-VIRGINIA BEACH-NWPT NEWS	Jennifer Smith	jennifer.g.smith@nielsen.com	813-366-8584
Odessa/Midland	ODESSA-MIDLAND, TX	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Oklahoma City	OKLAHOMA CITY	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Buffalo	OLEAN, NY	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Omaha, NE	OMAHA-COUNCIL BLUFFS	Shannon Boyd	shannon.boyd@nielsen.com	972-619-2379
Orlando	ORLANDO	Jennifer Cadoret	jennifer.cadoret@nielsen.com	813-906-9858
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Parkersburg	PARKERSBURG-MARIETTA, WV-KY	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
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Peoria-Bloomington, IL	PEORIA	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Philadelphia	PHILADELPHIA	Manny Caamano	manny.caamano@nielsen.com	646-654-4886
Phoenix	PHOENIX	Chuck Nguyen	chuck.nguyen@nielsen.com	310-465-7304
Pittsburgh	PITTSBURGH, PA	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
Portland-Auburn, ME	PORTLAND, ME	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Portland, OR	PORTLAND, OR	Chuck Nguyen	chuck.nguyen@nielsen.com	310-465-7304
Portland-Auburn, ME	PORTSMOUTH-DOVER-ROCHESTER, NH	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
New York Audio: Agencies	POUGHKEEPSIE, NY	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
New York TV: Agencies	POUGHKEEPSIE, NY	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Providence	PROVIDENCE-WARWICK-PAWTUCKET	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
Colorado Springs	PUEBLO, CO	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Puerto Rico	PUERTO RICO	Rene Figueroa Rivas	rene.figueroarivas@nielsen.com	787-756-0555 Ext. 4448
Davenport, IA	QUAD CITIES (DAVNPR-TRI-MOLINE)	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
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Reno	RENO	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Richmond	RICHMOND	Jennifer Smith	jennifer.g.smith@nielsen.com	813-366-8584
Palm Springs	RIVERSIDE-SAN BERNARDINO, CA	Claudine Unterman	claudine.unterman@nielsen.com	323-817-1225
Roanoke	ROANOKE-LYNCHBURG	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Rochester/Mason City, IA	ROCHESTER, MN	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Rochester	ROCHESTER, NY	Manny Caamano	manny.caamano@nielsen.com	646-654-4886
Rockford, IL	ROCKFORD	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Sacramento-Stockton-Modesto	SACRAMENTO	Chuck Nguyen	chuck.nguyen@nielsen.com	310-465-7304
Flint, MI	SAGINAW-BAY CITY-MIDLAND, MI	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Wichita, KS	SALINA-MANHATTAN, KS	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Salisbury	SALISBURY-OCEAN CITY	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
Salt Lake City	SALT LAKE CITY-OGDEN-PROVO	John Lee	john.lee@nielsen.com	323-817-1938
San Angelo	SAN ANGELO, TX	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
San Antonio	SAN ANTONIO	Shannon Boyd	shannon.boyd@nielsen.com	972-619-2379
San Diego	SAN DIEGO	Claudine Unterman	claudine.unterman@nielsen.com	323-817-1225
San Francisco-Oakland-San Jose	SAN FRANCISCO	John Lee	john.lee@nielsen.com	323-817-1938
San Francisco-Oakland-San Jose	SAN JOSE, CA	John Lee	john.lee@nielsen.com	323-817-1938
Santa Barbara	SAN LUIS OBISPO, CA	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Santa Barbara	SANTA BARBARA CA	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Santa Barbara	SANTA MARIA-LOMPOC CA	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Tampa	SARASOTA-BRADENTON FL	Jennifer Smith	jennifer.g.smith@nielsen.com	813-366-8584
Savannah	SAVANNAH	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Seattle-Tacoma	SEATTLE-TACOMA	Chuck Nguyen	chuck.nguyen@nielsen.com	310-465-7304
Milwaukee, WI	SHEBOYGAN, WI	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Shreveport	SHREVEPORT	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Sioux City, IA	SIOUX CITY, IA	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Sioux Falls, SD	SIOUX FALLS, SD	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
South Bend, IN	SOUTH BEND	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Spokane	SPOKANE	Chuck Nguyen	chuck.nguyen@nielsen.com	310-465-7304
SPRINGFIELD-HOLYOKE	SPRINGFIELD, MA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Springfield, MO	SPRINGFIELD, MO	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
St. Louis, MO	ST. LOUIS	Shannon Boyd	shannon.boyd@nielsen.com	972-619-2379
Hartford & New Haven: Agencies	STAMFORD-NORWALK CT	Manny Caamano	manny.caamano@nielsen.com	646-654-4886
Sacramento-Stockton-Modesto	STOCKTON, CA	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Wilkes Barre	SUNBURY-SELINGSGROVE-LEWISBURGH, PA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
New York Audio: Agencies	SUSSEX, NJ	Tisha Jett	tisha.jett@nielsen.com	813-906-9853

NIELSEN DMA	NIELSEN AUDIO METRO	AGENCY ACCOUNT MANAGER	EMAIL ADDRESS	PHONE #
New York TV: Agencies	SUSSEX, NJ	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Syracuse	SYRACUSE	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Tallahassee	TALLAHASSEE	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Tampa	TAMPA-ST. PETERSBURG-CLEARWATER	Jennifer Smith	jennifer.g.smith@nielsen.com	813-366-8584
Terre Haute, IN	TERRE HAUTE	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Shreveport	TEXARKANA TX-AR	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Toledo, OH	TOLEDO	Kristen Millsap	kristen.millsap@nielsen.com	312-961-8675
Topeka, KS	TOPEKA	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Traverse City, MI	TRAVERSE CITY-PETOSKEY-CADILLAC, MI	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
New York Audio: Agencies	TRENTON, NJ	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
New York TV: Agencies	TRENTON, NJ	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
Tri-Cities	TRI CITIES (RICHLAND-KENNEWICK-PASCO) WA	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Tucson	TUCSON	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Tulsa	TULSA	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Birmingham	TUSCALOOSA, AL	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Twin Falls	TWIN FALLS-SUN VALLEY, ID	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Tyler	TYLER-LONGVIEW	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Johnstown-Altoona	UNMEASURED	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Bluefield-Beckley	UNMEASURED	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Peoria-Bloomington, IL	UNMEASURED	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Jonesboro	UNMEASURED	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Tyler	UNMEASURED	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Mankato,MN	UNMEASURED	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
San Francisco-Oakland-San Jose	UNMEASURED	John Lee	john.lee@nielsen.com	323-817-1938
Columbus-Tupelo	UNMEASURED	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Alexandria	UNMEASURED	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Fairbanks	UNMEASURED	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Greenwood-Greenville	UNMEASURED	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Juneau	UNMEASURED	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Meridian	UNMEASURED	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Presque Isle	UNMEASURED	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Alpena, MI	UNMEASURED	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Butte-Bozeman	UNMEASURED	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Casper	UNMEASURED	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Eureka	UNMEASURED	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Great Falls	UNMEASURED	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Helena	UNMEASURED	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Idaho Falls-Pocatello	UNMEASURED	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Marquette, MI	UNMEASURED	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599



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Minneapolis, MN	UNMEASURED	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
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North Platte, NE	UNMEASURED	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Ottumwa, IA	UNMEASURED	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Paducah, KY	UNMEASURED	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Quincy, IL	UNMEASURED	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Sherman	UNMEASURED	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
St. Joseph, MO	UNMEASURED	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Victoria	UNMEASURED	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Zanesville, OH	UNMEASURED	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Wilmington	UNMEASURED	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Utica	UTICA-ROME	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Tallahassee	VALDOSTA, GA	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
Los Angeles	VICTOR VALLEY, CA	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Fresno-Visalia	VISALIA-TULARE-HANFORD, CA	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
Waco-Temple-Bryan	WACO, TX	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
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Cedar Rapids, IA	WATERLOO-CEDAR FALLS, IA	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Watertown	WATERTOWN, NY	Tisha Jett	tisha.jett@nielsen.com	813-906-9853
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West Palm Beach	WEST PALM BEACH-BOCA RATON	Jennifer Smith	jennifer.g.smith@nielsen.com	813-366-8584
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Wichita, KS	WICHITA	Chelsea Richardson	chelsea.richardson@nielsen.com	312-754-4599
Wichita Falls	WICHITA FALLS, TX	Stephanie Coggins	stephanie.coggins@nielsen.com	469-213-0582
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Wilkes Barre	WILLIAMSPORT PA	Neil Schwartz	neil.schwartz@nielsen.com	667-786-4719
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## 2017 NIELSEN AUDIO “WHO TO CALL” LIST FOR LARGE HOLDING COMPANIES AND AGENCIES.

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	Cole & Webster United	Mary Pender	mary.pender@nielsen.com	646-654-8523
	ESP Properties	Mary Pender	mary.pender@nielsen.com	646-654-8523
	Garage Team Mazda	Mary Pender	mary.pender@nielsen.com	646-654-8523
	Geometry Global	Mary Pender	mary.pender@nielsen.com	646-654-8523
	Grey	Mary Pender	mary.pender@nielsen.com	646-654-8523
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	LMC	Mary Pender	mary.pender@nielsen.com	646-654-8523
	Maxus	Mary Pender	mary.pender@nielsen.com	646-654-8523
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	Havas Media	Mary Pender	mary.pender@nielsen.com	646-654-8523
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	FCB	Amy Betz	amy.betz@nielsen.com	646-654-5901
	Hill Holiday LLC dba Trillia Media	Amy Betz	amy.betz@nielsen.com	646-654-5901
	ICC Lowe	Amy Betz	amy.betz@nielsen.com	646-654-5901
	ID Media	Amy Betz	amy.betz@nielsen.com	646-654-5901
	Initiative	Amy Betz	amy.betz@nielsen.com	646-654-5901
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	Mullen	Amy Betz	amy.betz@nielsen.com	646-654-5901
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Rapport	Amy Betz	amy.betz@nielsen.com	646-654-5901	
Tierney Communications	Amy Betz	amy.betz@nielsen.com	646-654-5901	
Universal McCann	Amy Betz	amy.betz@nielsen.com	646-654-5901	
Weber Shandwick	Amy Betz	amy.betz@nielsen.com	646-654-5901	
MDC	Allegory	Peter Nembach	peter.nembach@nielsen.com	646-654-8528
	Assembly	Peter Nembach	peter.nembach@nielsen.com	646-654-8528
	Crispin Porter + Bogusky	Peter Nembach	peter.nembach@nielsen.com	646-654-8528
	Doner	Peter Nembach	peter.nembach@nielsen.com	646-654-8528
OMD/Omnicom Media Group	Alcone Marketing Group	Peter Nembach	peter.nembach@nielsen.com	646-654-8528
	DDB New York	Peter Nembach	peter.nembach@nielsen.com	646-654-8528
	Dieste	Peter Nembach	peter.nembach@nielsen.com	646-654-8528
	Directpartners	Peter Nembach	peter.nembach@nielsen.com	646-654-8528
	Footsteps, LLC.	Peter Nembach	peter.nembach@nielsen.com	646-654-8528
	GMR Marketing LLC.	Peter Nembach	peter.nembach@nielsen.com	646-654-8528
	Goodby Silverstein & Partners	Peter Nembach	peter.nembach@nielsen.com	646-654-8528

PARENT COMPANY	GROUP ACCOUNT	REP	EMAIL ADDRESS	PHONE #
	Grizzard Communications Group GSD&M Hornall Anderson Ketchum Latinworks Martin Williams Merkley & Partners OMD OMD Canada PHD Prometheus Rodgers Townsend Russ Reid Advertising SpotPlus The Ineger Group Tracy Locke Partnership Zimmerman Advertising, LLC.	Peter Nembach Peter Nembach Peter Nembach Peter Nembach Peter Nembach Peter Nembach Peter Nembach Peter Nembach Peter Nembach Peter Nembach Peter Nembach Peter Nembach Peter Nembach Peter Nembach Peter Nembach Peter Nembach Peter Nembach Peter Nembach	peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com peter.nembach@nielsen.com	646-654-8528 646-654-8528 646-654-8528 646-654-8528 646-654-8528 646-654-8528 646-654-8528 646-654-8528 646-654-8528 646-654-8528 646-654-8528 646-654-8528 646-654-8528 646-654-8528 646-654-8528 646-654-8528 646-654-8528 646-654-8528
Starcom/Publicis Group	Blue 449/Optimedia Burrell Advertising Conill Fallon Martin Retail Group MediaVest Worldwide, Inc. Moxie (fka Engauge Marketing) Optimedia Optimedia dba 4D Saatchi & Saatchi Spark Foundry Starcom Zenith Media Service Inc.	Dan Malmed Dan Malmed Dan Malmed Dan Malmed Dan Malmed Dan Malmed Dan Malmed Dan Malmed Dan Malmed Dan Malmed Dan Malmed Dan Malmed Dan Malmed Dan Malmed Dan Malmed Dan Malmed Dan Malmed	dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com dan.malmed@nielsen.com	312-821-0691 312-821-0691 312-821-0691 312-821-0691 312-821-0691 312-821-0691 312-821-0691 312-821-0691 312-821-0691 312-821-0691 312-821-0691 312-821-0691 312-821-0691 312-821-0691 312-821-0691 312-821-0691 312-821-0691
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