



State of the Union

<u>Date</u>	<u>Networks</u>	<u>Household Rating</u>	<u>Household Share</u>	<u># of Households</u>	<u># of Viewers</u>	<u>President</u>
1/27/2010	ABC, CBS, FOX, NBC, TEL, UNI, CNN, BET, CNBC, FOXNC, MSNBC	29.8	45	34,182,725	48,009,595	Obama
2/24/2009*	ABC, CBS, FOX, NBC, CNBC, CNN, FOXNC, MSNBC, TELEMUNDO, UNIVISION	32.5	49	37,185,000	52,373,000	Obama
1/28/2008	ABC, CBS, FOX, NBC, CNN, FOXNC, MSNBC, TELEMUNDO^, UNIVISION	24.7	38	27,702,000	37,515,000	G.W Bush
1/23/2007	ABC, CBS, FOX**, NBC, CNN, FOXNC, MSNBC, TELEMUNDO**, UNIVISION **	29.6	45	32,968,000	45,486,000	G.W. Bush
1/31/2006^^	ABC, CBS, FOX, NBC, CNN, FOXNC, MSNBC	26.9	41	29,578,000	41,699,000	G.W. Bush
2/2/2005^^	ABC, CBS, FOX, NBC, CNN, FOXNC, MSNBC	25.2	40	27,699,000	38,382,000	G. W. Bush
1/20/2004	ABC, CBS, FOX, NBC, CNN, CNBC, FOXNC, MSNBC	28.0	42	30,286,000	43,411,000	G. W. Bush
1/28/2003	ABC, CBS, FOX, NBC, CNN, CNBC, FOXNC, MSNBC	38.8	56	41,447,000	62,061,000	G. W. Bush
1/29/2002	ABC, CBS, FOX, NBC, CNN, CNBC, FOXNC, MSNBC	33.6	49	35,547,000	51,773,000	G.W. Bush
2/27/2001*	ABC, CBS, FOX, NBC, CNN, FOXNC, MSNBC	27.6	42	28,201,000	39,793,000	G.W. Bush
1/27/2000	ABC, CBS, FOX, NBC, CNN, FOXNC, MSNBC	22.4	35	22,536,000	31,478,000	Clinton
1/19/1999	ABC, CBS, FOX, NBC, CNN, FOXNC, MSNBC	31.0	48	30,700,000	43,500,000	Clinton
1/27/1998	ABC, CBS, FOX, NBC, CNN, CNBC, FOXNC, MSNBC	37.2	56	36,513,000	53,077,000	Clinton
2/4/1997	ABC, CBS, FOX, NBC, CNN	28.4	N/A	27,600,000	41,100,000	Clinton
1/23/1996	ABC, CBS, FOX, NBC, CNN	29.6	N/A	28,400,000	40,900,000	Clinton
1/24/1995	ABC, CBS, NBC, CNN	29.5	N/A	28,100,000	42,200,000	Clinton
1/25/1994	ABC, CBS, NBC, CNN	32.9	N/A	31,000,000	45,800,000	Clinton
2/17/1993*	ABC, CBS, NBC, CNN	44.3	N/A	41,200,000	66,900,000	Clinton

Source: The Nielsen Company

* Note: 2/17/93, 2/27/01 and 2/24/09 officially the "Address to the Joint Sessions of Congress"

^Telemundo's coverage was tape delayed, all other networks carried live.

** Note: 1/23/07 The coverage of these networks goes beyond a common end time & includes the State Of The Union Address & commentary. This does not include the Democratic Response.

^^Only includes English-language networks